

Julia S. Weber

Product Designer · SaaS · Web & Mobile · B2B/B2C

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I'm a Product Designer with 10+ years of experience designing digital products across B2B and B2C. I work from early-stage 0-to-1 product definition through research, UX strategy, interaction design and high-fidelity interfaces, turning complex requirements into products that feel clear, intuitive and useful.

Experience

Jan 2026 – Present

ZITADEL

Freelance Product Designer

Sole designer on the engineering team of an open-source identity and access management platform, shaping a new IAM product experience from information architecture to MVP flows.

Jul 2023 – Present

DAYONE

Freelance UX Designer & Strategist

Bistro ordering in the Deutsche Bahn ICE portal, a website relaunch for the global law firm CMS across 40+ countries, and UX strategy for Volkswagen's customer life cycle.

Jun 2023 – Aug 2023

Sound Innovation Lab

Freelance User Researcher & Product Designer

Prototyped and validated a music production SaaS.

Jun 2022 – Mar 2023

Experience One

Freelance UX Designer

Relaunched the AOK Bundesverband press portal around the needs of journalists.

May 2022

Plan.Net Group

Freelance User Researcher

Explored where HypoVereinsbank could offer banking in the metaverse.

Sep 2021 – Mar 2022

For Sale Digital

Freelance UX Designer & Strategist

A product vision for AIDA's digital experience for first-time bookers.

Apr 2019 – Nov 2021

DAYONE

Senior UX Designer

Product visions and concepts for Volkswagen, NIVEA, KIND and Deutsche Bahn.

Sep 2016 – Aug 2018

Neugelb Studios

UX & Interface Designer

Digital product transformation of Commerzbank online and mobile banking.

Jan 2016 – Jun 2016

Kognito Gestaltung

Visual Designer

Media formats for Swiss Re and Stiftung Brandenburger Tor.

Mar 2014 – Aug 2014

Next Nature Network

Visual Designer (Internship)

Facilitated design thinking workshops with Siemens and Bosch.